

TWO THOUSAND AND NINETEEN

MARGERUM

Riviera Rosé

SANTA BARBARA COUNTY



Color: Very pale orange and pink.

Aroma: Lively red fruit aromas of strawberry and watermelon with a hint of minerality.

Palate: Dry, crisp on the palate and very persistent. Fruitiness balanced with a touch of mouth-watering acidity and plenty of verve. A full-bodied wine which is a perfect spring and summer sipper. It has just enough seriousness to pair with the right foods.

Alcohol: 11.9%

pH 3.19

TA 6.1 g/L

Suggested Retail: \$24.95



MARGERUM

2019 Riviera Rosé

Santa Barbara County

Riviera Rosé is crafted from Grenache, Counoise, and Syrah grapes sourced from select vineyards including Margerum Estate Vineyard in the Los Olivos District. Also included from Santa Barbara County are Camp Four, Santa Ynez Vineyard, Cuatro Vientos, Estelle, McGinley, Portico Hills, Kingsley, Zaca Mesa, Riata Oaks, Curtis, Nolan and Alisos vineyards.

We pick these grapes specifically for our rosé production, then crush and immediately press to stainless steel tanks for a long, cold fermentation. The wine is blended with various lots of Counoise, Syrah and other Grenache lots that were saignée. Saignée is a winemaking process where we bleed off a portion of slightly pink juice from a red must right after crush. We filter and bottle early to capture brightness and vibrancy. This is a refreshing, dry spring and summer rosé for picnics and other activities.

Breakdown: 88% Grenache, 7% Counoise and 5% Syrah

Vintage Conditions: 2019 was an outstanding vintage. It was a very cold winter and a very mild spring and summer leading to slow maturation and long hang times for increased complexities. Harvest was much later in the summer which allows us to harvest under kinder conditions – there were essentially no heat spikes which tend to cause panic and backups in the winery.

We are, and have been, very excited about vintage 2019 and we are proud to release this astonishingly complex and intriguing dry Provençal style Rosé.

Margerum Wine Company
59 Industrial Way, Buellton, CA 93427
P 805.686.8500 • F 805.686.8533
info@margerumwines.com • www.margerumwines.com