



MARGERUM

2014 Purisima Mountain Vineyard Syrah

Ballard Canyon, Santa Barbara County

Tom Beckmen purchased a stunning, unplanted 365-acre hillside property overlooking the Santa Ynez Valley in 1996. With elevations reaching 1250 feet, this vineyard is comprised of a combination of clay and clay loam soils on a limestone base (quite unique soil profile in California).

The vineyard is Biodynamically grown ensuring an environmentally friendly approach to viticulture. Margerum Wine Company has been sourcing grapes from this vineyard since 2001 using a combination of clone 99 Syrah, Estrella clone Syrah, and clone 1 Syrah.

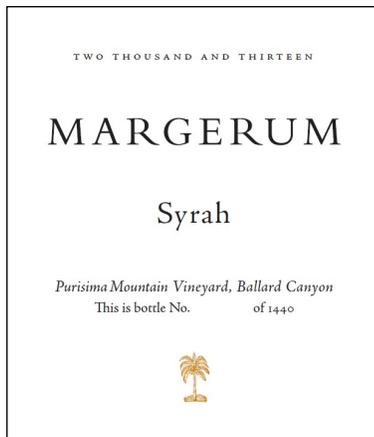
Vineyard Region: Ballard Canyon AVA

Vintage Conditions: Harvest 2014 was our earliest in history. We commenced harvest on August 8th. Quality was extraordinary with small berries, ripeness without a lot of sugar and focused varietal flavors. It was clear early on that this would be a fantastic vintage. The average temperatures in 2014 were lower than 2013. We had no weather issues. The season was so consistent we were able to pick without heat spikes or cold spells causing panic or interrupting the harvest.

Overall, the wines have balanced acidity, low alcohols, precious tannins and they are concentrated and intense.

Harvest date: September 10th - 13th

Maturation: This wine was matured for 20 months in 50% new Ermitage and Francois Freres French oak barriques. Never racked until bottled.



100% Syrah

Color: Dark purple hued

Aroma: Bright complex deep red fruit aromas with hints of wood and briar patch.

Palate: Full bodied and refined, rich, blueberry and dried fruits. Concentrated juicy mid palate encompassed by cola and sweet fruit. Dusty tannins complete the framework. The density, texture and depth of this wine are a testament to the quality of the vineyard. The finish is long and lingering with appealing notes coffee and vanilla. Drink this wine now or age it up to ten years.

Alcohol: 13.4%

pH 3.62

TA 6.4 g/L.

Production: 179 six pack cases

Suggested Retail: \$40

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