



Doug Margerum

Doug started his food and wine explorations while traveling with his parents at age 14 in France. His passion for food and wine was enhanced as he worked in restaurants as a cook and server throughout his high school and college years.

Coinciding with his graduation from UCSB in 1981, his family purchased Wine Cask in Santa Barbara, which quickly expanded to include a simple bistro adjacent to the existing wine store. In 1994 Wine Cask became one of 74 restaurants in the world to earn the Wine Spectator Grand Award.

Doug sold Wine Cask in 2007 after deciding to devote all of his energies to wine making. MARGERUM WINE COMPANY was established in 2001. Doug's philosophy is to return to wine making in its previous form of production – handcrafted and personal.

Margerum Wine Company produces limited quantities of wines made from grapes grown at the Margerum Estate Vineyard, and at top vineyards from around Santa Barbara County. Doug carefully selects the vineyards with meticulous attention to detail in all factors influencing the ultimate quality of the wines, including pruning, soil, climate, and farming methods. The wines are made at their state-of-the-art winery located on Industrial Way in Buellton.

Doug is also the winemaker/consultant for Happy Canyon Vineyards, Rancho Boa Vista, La Encantada Vineyards and Paradise Springs of Santa Barbara.