



# MARGERUM

## 2012 ÜBER Syrah

Santa Barbara County

We set out to make the ultimate Syrah. ÜBER is a co-fermentation all of the top Santa Barbara County Syrah vineyards we work with: consisting of equal parts from Black Oak Vineyard, Colson Canyon Vineyard, Purisima Mountain Vineyard, Great Oak Ranch Vineyard, and John Sebastiano Vineyard. As each parcel of fruit arrives at the winery where approximately 5% is separated by bucketing it into the ÜBER fermenter.

ÜBER is a wild, perpetual ferment where more grapes are added over time as each of the vineyards are picked, increasing the maceration time with a continuing ferment over the period of 45 days for the 2012 vintage. The result is a wine with tremendous structure, length, and complexity. ÜBER is a synonym for super; e.g. ÜBERcool.

**Vineyard Regions:** Santa Barbara County, Santa Maria, Los Alamos, Ballard Canyon, Santa Ynez and Sta. Rita Hills

**Vintage Conditions:** 2012 was a good year for growers, as the yields were high and the quality was very good. Nice cool mild summer, low wind spring, so a great set. No rain, no frost, and no storms – amazingly. Summer arrived with little fog and perfect clear warm (not hot) days allowed for slow grape development retaining natural grape acidity resulting in low alcohol wines with rich concentrated varietal flavors.

**Harvest Dates:** Various picks were made between September 22<sup>nd</sup> to November 6<sup>th</sup>

**Maturation:** This wine was matured for 20 months in mostly new Ermitage and Françoise Frères French oak barriques. The wine was never racked until it was bottled. Unfined and unfiltered – of course.

**Wine Analysis:** Alcohol 14.1%, pH 3.50, and TA 7.1 g/L.

**Production:** 317 six packs.

**Wine Spectator**  
**90 PTS**

**WINE ENTHUSIAST**  
**92 PTS**

Antonio Galloni  
**vinous**  
explore all things wine  
**91 PTS**

### *Winemaker Notes...*

**Color:** Bright, purple-violet, deep dark core.

**Aroma:** Dark spices complimented with wafts of blueberry, blackberry, licorice and black olive. Secondary notes of rosemary, peppercorn, and thyme come to the fore. Subtle cedar like French oak in the background is in equilibrium with the fruit.

**Palate:** Lush & expansive, yet with a defined, sleek demeanor. Plush velvety tannins – rounded, polished, and dense. Flavors of espresso, dark chocolate with high notes of sarsaparilla, aniseed & green olive, combines in an intricate weave of savory and spice, encapsulated by velvety tannins. The persistent length and structure should ensure drinking pleasure over the next 15+ years.

This wine is made in a reductive manner and it will be at its best when decanted or aged.

**Peak Drinking:** Now-2028

59 Industrial Way • Buellton, CA 93427

P 805.686.8500 • F 805.686.8533

E-mail: [info@margerumwinecompany.com](mailto:info@margerumwinecompany.com) • Web Site: [www.margerumwinecompany.com](http://www.margerumwinecompany.com)